

## PRESS RELEASE FOR IMMEDIATE DISTRIBUTION

### Convention aims to inform, empower Minority U.S Exporters!

Discussion, rally on Free Trade Agreement to be held  
Miami, Florida. July 3, 2008. In 2001, a group of Latino and Afro-Americans formed the Minority Chamber of Commerce in Miami, Florida, to make a stand for equality and first-class local and international business opportunities.

Today, the organization, better known as Minority Chamber of Commerce, continues its mission to educate and empower Minorities. The organization is holding its convention, which began this Friday July 11 and will run to Saturday July 12, in Miami Dade at the Sheraton Mart Plaza, where an estimated 300 to 500 are expected to attend.

The convention will feature a series of workshops on issues such as Exports and Import focus on business development, growth international strategies, sales and marketing, motivation, life and work balance, financing, regulations, franchise opportunities, and Free Trade Agreement's issues with South America and Central America. There will also be a panel with expertise, along with an initiative on the official campaign for 500,000 signatures from U.S Minority Companies supporting the Free Trade Agreement with Colombia, all of which are part of the activities during the two days event.

Speakers include Lincoln Diaz Balart, U.S Senator of the Republican Party, and Executive Director of Jay Malina International from Miami Dade County, Tony Ojeda; the FMCR (Minority Organization National Coalition in U.S) President Al Pina and Mayor Carlos Alvarez among others. With the growth of the U.S. Minority Businesses population, political parties have increased their efforts to court the Minority vote.

Soon, The Minority Chamber of Commerce spread throughout the country. Today, it's in about 3 states and Puerto Rico, with an estimated membership of 15,000 for 2009. "Historically, The Minority Chamber of Commerce, is a very important organization – Some day we expecting to be an equivalent of the NAACP," said Doug Mayorga, National Director, "As the Latino population has grown, other Latino-based organizations have sprung up that are more sophisticated and better funded than the Minority Chamber of Commerce", he said.

About the Minority Chamber of Commerce: The Minority Chamber of Commerce located in Miami Dade, Florida with 6 offices around U.S and Honduras, Puerto Rico, Peru and Colombia and have serves as the collective voice of local and international small businesses and industry and is founded by its membership of over 3000 businesses, professionals and organizations with local and international business behavior. Membership represents businesses of all cities and industries. You can visit our webpage: <http://www.minoritychamber.net>

For more information and interview with our Director, you can call:  
MARIA LOAISIGA  
PRESS DIRECTOR  
[press@minoritychamber.net](mailto:press@minoritychamber.net)  
786-260-1965

#### Miami Free Trade Days Convention

When: July 11 & 12,  
2008

Time : 8:00 AM to 5 PM

Where: Hotel Sheraton  
Mart Plaza-Miami 711 NW  
72 Avenue-Miami, Florida  
Website

Event:[http://www.export-  
import-expo.org/](http://www.export-import-expo.org/)

